### **Heritage Foundation of Art and Culture**

presents

# NAZARIYA

A National Level Painting Competition Portraying Children's View on Environment



ANNUAL SOUVENIR 2017





### **HERITAGE EDUCATIONAL TRIPS**

In view of cross cultural learning for children, we provide educational trip that form a part of the school curriculum which are very valuable as they provide the students the opportunity of learning through travel, especially to places that they may not otherwise get to visit.

We provide end to end solutions to schools for all educational trips. Trip can be customized as per the school's convenience and feasibility.

For details contact: admin@hfac.co.in / info@ocspl.net

Call: +91 9663732630



#### Message from the President



Heritage Foundation of Art and Culture is happy to announce the successful completion of Nazariya 2016 and is heading towards a mega 2017. The 8th anniversary of Nazariya is looking forward to reaching new places, schools and region to bring out the best talents and provide them a platform to showcase their work and to promote GO GREEN.

Nazariya has been a wonderful journey so far and we look forward to a great 2017 this year. Heritage Foundation of Art and Culture is constantly working towards providing new and innovative platform for the budding artists.

We are glad to furnish our 1st edition of the 'Nazariya Souvenir' magazine for your kind perusal. The Souvenir covers all the top paintings and highlights of the preceding year.

We believe ART is a medium of education to teach children the values of life. The objective is to develop the young mind towards social awareness & take adequate initiatives in their day today lives for a greener future. Children are our future generation and they need to be mold the right way.

We would like to thank the School Management, Teachers and Parents for supporting the program year on year and we solicit your continued patronage. We owe the success of Nazariya to all schools, corporates and individuals who supported to make this program a flagship event. Our sincere thanks to the Karnataka State Pollution Control Board, Bangalore Water Supply and Sewerage Board, Micro Labs Limited, Sagar Hospitals, Aviva Life Insurance Co, Advaith Hyundai and Naturo.

To create a successful platform for children and to promote & propagate Indian Art and Culture, Heritage Foundation of Art and Culture requires your humble support. Every contribution that you make, can make a difference.

Please contribute, if you can today. We need your continued support to enable us to continue with our work with the same vigor and passion.

All contributions made to Heritage Foundation of Art and Culture will avail an **80G tax exemption**.

We would like to thank Bangalore Water Supply and Sewerage Board, Micro Labs Limited, Mr. Tapan Kumar Ghosh, Ms. Kalpana Sen Gupta, Mr. Bhujanga Shettigar, Mr. R A Rajesh and Ms. Hemalatha Sahu for supporting the Nazariya Souvenir.

Last but not least, our sincere thanks to all the School Management, Teachers, Parents and children for making this program a successful one.



#### **Message from the Secretary**



### NAZARIYA

A National Level Painting Competition Portraying Children's View on Environment

**Nazariya** is a national level painting competition conducted in India presented by Heritage Foundation of Art and Culture and managed by Options Conceptual Services Pvt Ltd since 2010 with the objective and vision to promote **'Go Green'** among the young generation through Art.

We believe children are the building blocks of our future. They need to be given the right fundamentals of life and ART is the only medium which can connect every child irrespective of age, gender or religion. It is through art that children can be taught the importance of our environment and its resources. Thus 'Nazariya' has successfully been instrumental in connecting with more than 35000 students across India. The competition involves children of all age groups portraying their view on environment through art



Nazariya was initiated in 2010 through an open competition held at Rani Sarala Devi High School, Bengaluru. Every child was provided with free saplings & certificates to acknowledge their effort and to promote GO GREEN.

In 2012, we introduced **School Championship Trophy** to recognize the Highest number of Award Winners from a school. New Horizon Public School, Bengaluru achieved the Winner Trophy thrice followed by The New Cambridge English School, Bengaluru and Sudarshan Vidya Mandir, Bengaluru. We received the support of Karnataka State Pollution Control Board for three consecutive years during this period.

In 2013, to provide the students with a cross-learning platform, we introduced The Nazariya Exhibition. The first Nazariya Exhibition was open for the general public at the Chitrakala Parishath, Bengaluru followed by the Venkatappa Art Gallery, Bengaluru during the subsequent years. Nazariya was announced as a State Level program in 2013 and entries rushed in from many cities.

### NAZARIYA

A National Level Painting Competition Portraying Children's View on Environment

As we witnessed more acceptance for the program with more and more student participation from different schools, we **introduced a school-level recognition** in 2014 for each category. In 2016, 486 students of various schools have been recognized as winners at the school level along with trophies and certificates.



Students of Presidency School at the Nazariya Exhibition.

In 2015, Nazariya was announced as a National Level Competition inviting entries from across the country.

Last year we received a good response from 9 cities.Top prizes were won by students of Agra, Kolkata, Mysore, Hyderabad, Pune, Bangalore Chennai & Guwahati.

In the past 7 years, we received a wide acceptance & appreciation for the program across the country.

In view of the same, we initiated a **Nazariya workshop** for the talented students of various schools. In the 4 day long workshop, students were given a complete hand-holding on theme development, color composition and other aspects of painting to bring out the best creativity and output from the students. The paintings done by them was sent for an international competition.

This year we are celebrating the 8th anniversary of the program and we seek the support of all school management, teachers and parents to make this Nazariya Journey a memorable one. The program was initiated with a simple thought of propagating the GO GREEN message through children. The program has seen good acceptance and we from Heritage Foundation of Art and Culture look forward to your continued support to take this program to more cities reaching a larger audience.

Audience at the Nazariya exhibition at Venkatappa Art Gallery To support the program you may please write to **marketing@hfac.co.in** 

### **NAZARIYA MILESTONE**

**2010** - 360 students from 19 schools participated in Bangalore. Students were given free saplings to commemorate World Environment Day.





**2011** - Received biggest participation from the **New Baldwin International Residential School** with 1100 students participation

**2012** - Entire students of **Geetanjali Olympiad School**, Bangalore participated this year and still continuing their support...

**2013** - Conducted the **Nazariya Exhibition** to showcase the artwork of talented students

Students of Harvest International School at our exhibition

**2014** - Competition was made open for outstation participants - All India

**2015** - Nazariya crossed 6000+ students participation in this year with entries from 5 cities

**2016** - This year we received entries from 10 cities across the country. **Oakridge International School**, Hyderabad and **Gems Akademia International School**, Kolkata participated with 100+ students.



### BANGALORE WATER SUPPLY AND SEWERAGE BOARD

Cavery Bhavan, K.G. Bengaluru - 560009 E-mail: chairman@bwssb.org, Web: www.bwssb.gov.in

precious



Shri Siddaramalah Hon'ble Chief Minister

Save Water Save Bengaluru

ave for Tomorrow

 Don't wait for holiday to repair leakages.

water is

- Minimize bathing time.
- Wash Vegetables/Vessels in water filled basin. Use that for watering plants.
- Don't use RO based water purification units for Cauvery water and avoid wastage.
- Use Washing machine with full load & reuse the rinsed water for cleaning.
- Don't use hose for washing vehicles, Use bucket of water.



# NAZARIYA MAZARIYA



T

**Sub-Junior Category** 



Junior Category



**Senior Category** 



SCHOOL CHAMPION The New Cambridge English School





#### **SAVE ENVIRONMENT - SAVE EARTH - SAVE LIFE**

We invite schools to participate in this **Environmental Awareness Drive** 

#### **Participation Criteria & topic:**

Sub Juniors (Class 1 to 3)

Seniors (Class 7 to 10)

Juniors (Class 4 to 6)

Theme : Save the Seas

**Theme : Clean Environment** 

**Theme : Impact of Population on our Environment** 

#### For registration details visit www.ocspl.net

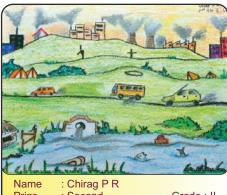


For more details contact : 9986183469 / 9663732630 Email : info@ocspl.net



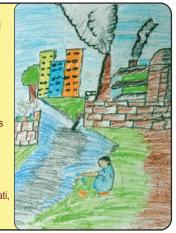


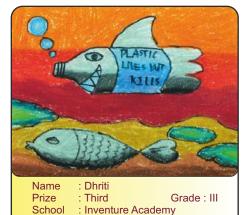
Name	: Adivya Gupta	a	
Prize	: First		Grade: I
School	: Delhi Public	School	
Category	: Sub-Junior	City :	Bangalore



Prize	: Second	Grade : II
School	: The New	Cambridge English School
Category	: Junior	City : Bangalore





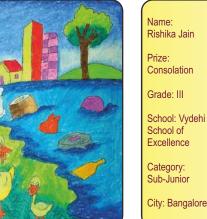


Sub-Junior City : Bangalore

Pradyumn Raghav Name

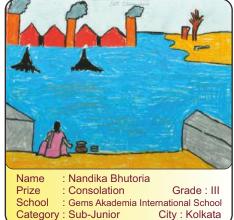
Category

Prize Consolation Grade : III St. Conrad's School School Category Sub-Junior City : Agra









# Kalaakriti

National Centre of Visual Art under the aegis of Heritage Foundation of Art and Culture

For details contact : 9663732630





OPTIONS ~~~~

M Annapoorna Consolation

Grade: III

Name:

Prize:

Name:

Prize:

Sashwat

Consolation

School: Insight

Grade: II

Academy

Category:

Sub-Junior

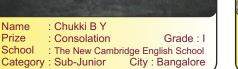
City: Bangalore

School: Poorna Prajna Education Centre

Category: Sub-Junior

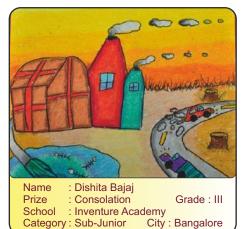
City: Bangalore

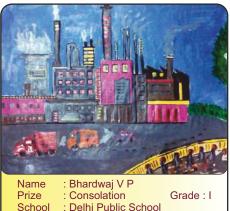


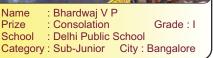


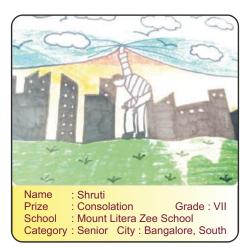


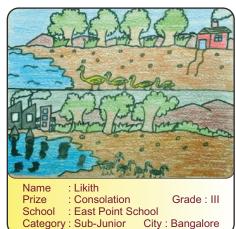
Name	: Khushi Bansa	l I
Prize	: Consolation	Grade : II
School	: Deens Acade	my
Category	: Sub-Junior	City : Bangalore

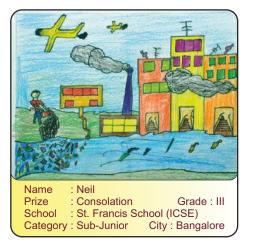










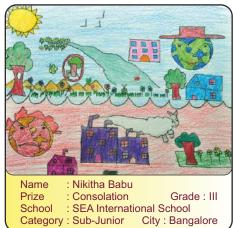




Name	: S K Nithiyaas	sri
Prize	: Consolation	Grade : II
School	: St. Xavier's S	School
Category	<mark>/ : Sub-Junior</mark>	City : Bangalore







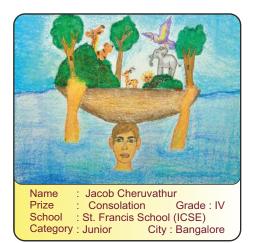


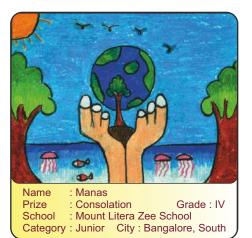


Grade : III Prize Consolation The New Cambridge High School School Category : Sub-Junior City : Bangalore



Name	: R Dhithi S	Sree
Prize	: First	Grade : V
School	: New Hori	zon Public School
Category	: Junior	City : Bangalore

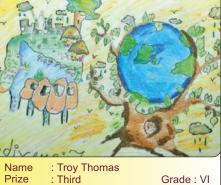






Prize : Second Grade : V School : The New Cambridge High School	Name	: Vishal V	
ge ngh eans	Prize	: Second	Grade : V
	School	: The New	Cambridge High School
Category : Junior City : Bangalore	Category	: Junior	City : Bangalore





 Prize
 : Third
 Grade : VI

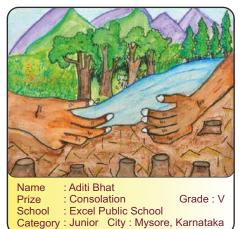
 School
 : Gems Akademia International School

 Category : Junior
 City : Kolkata

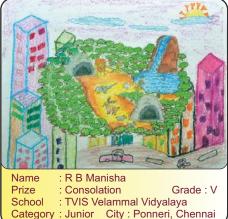














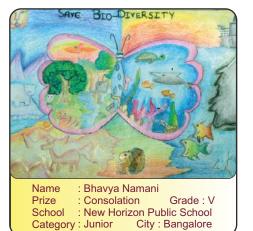
School : JGRVK (CBSE) Category : Junior City : Bangalore

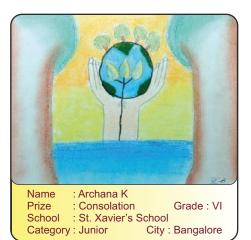


Name: Udayan ChakrabartyPrize: ConsolationGrade : IVSchool: St. Francis School (ICSE)Category : JuniorCity : Bangalore

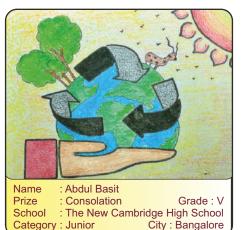


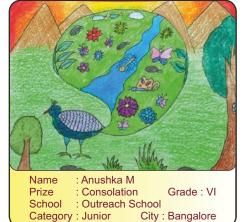
Prize : Consolation Grade : VI School : Freedom International School Category : Junior City : Bangalore









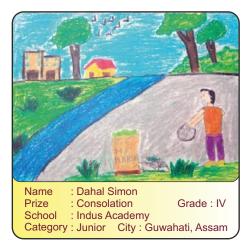


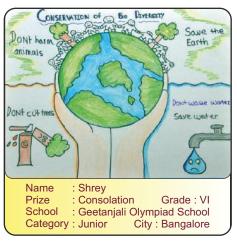
 Name
 Anmol Malik

 Prize
 Consolation
 Grade : VI

 School
 Oakridge International School

 Category:
 Junior
 City : Bangalore



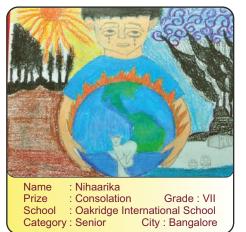


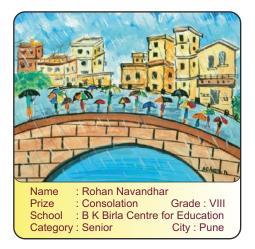




 Prize
 : Second
 Grade : VII

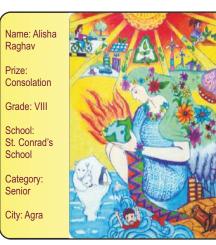
 School
 : The New Cambridge High School
 Category : Senior
 City : Bangalore



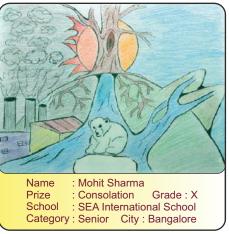


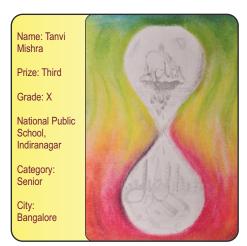


Name	: Shraavani I	Prakash
Prize	: Consolation	n Grade : X
School	: Freedom In	ternational School
Category	: Senior	City : Bangalore







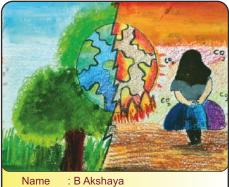




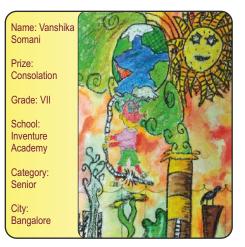




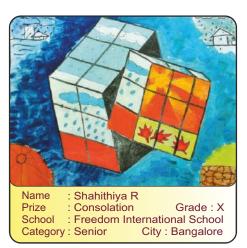


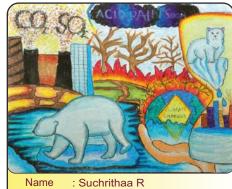


Name	. D AKShaya			
Prize	: Consolatio	n	Grade : IX	
School	: Vydehi Scl	nool of	Excellence	
Category	: Senior	City :	Bangalore	

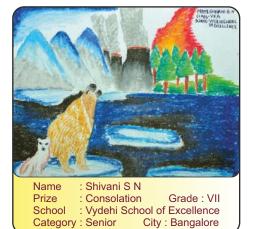


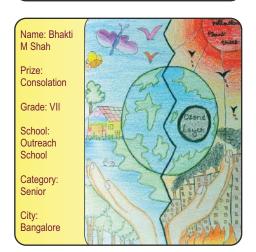




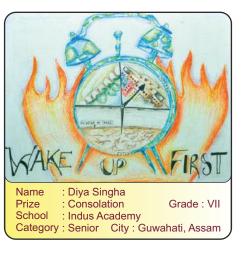


Prize : Consolation Grade : IX School : New Horizon Public School Category : Senior City : Bangalore















#### An Inter-school Lightning League Chess Tournament

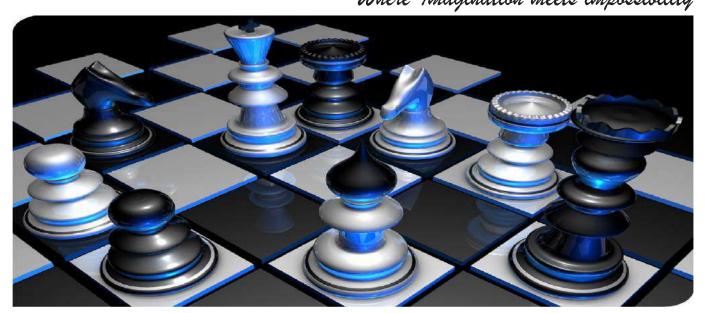
Options Conceptual Services Pvt Ltd has successfully accomplished the 7th edition of 'YOUNG WARRIORS', an elite inter-school lightning chess tournament for children in Bangalore. The lightning chess is the fastest played chess format in tournaments. The objective is to enhance quick decision making skills in the budding 'YOUNG WARRIORS'.

The program has gained acclamation through time and we would like to extend our thanks to all schools for participating in this mega activity and for encouraging every child to be a Winner.

The tournament is played in a Lightning Swiss League format wherein the player & his opponent will play for 5 mins each on their clock. The toppers of each school compete at the Grand Finale. The students are categorized into 3 groups viz., Sub Junior, Junior & Senior. There are 45 prizes rewarded to the winners ie. 15 prizes in each category (Top 3 & Consolation prizes). The prizes & gift cheque/s are sponsored by Heritage Foundation of Art and Culture. The management of East Point School had extended complete support towards successful completion of the program. The 8th edition of YOUNG WARRIORS will commence in Sept 2017.



### **OPTIONS CONCEPTUAL SERVICES PVT. LTD.** presents Where Imagination meets impossibility



### Inter-school Lightning League Chess Tournament

#### **CATEGORY**:

- Standard 1 to 3 (Sub Junior)
- Standard 4 to 6 (Junior)
- Standard 7 to 10 (Senior)

#### **Prize Details :**

1<sup>st</sup> prize WINNER will get a trophy with certificate & Rs. 2,000 Gift Voucher 2<sup>nd</sup> prize WINNER will get a trophy with certificate & Rs. 1,000 Gift Voucher 3<sup>rd</sup> prize WINNER will get a trophy with certificate & Rs. 500 Gift Voucher

4. Chess Boards & Clock will be provided by organizer during the tournament.

12 Consolation Prizes in each category

5. Every player will get a participation certificate

#### For Further Details Contact 09663732630

#### **Rules & Regulations :**

#### PARTICIPATION BY REGISTRATION

- 1. Each player will be given maximum 5 minutes time to 3. Arbiter's decision will be final & binding. play in each round
- 2. Result will be through check mate or time based.



Organised by : We Innovate to Enhance

#### Selection Round will be conducted in the respective school premises

### Heritage Foundation of Art and Culture presents TIGER - MY FRIEND



Students of Mount Litera Zee School, North Bangalore

In our endeavor to bring in a sense of belonging, care and patriotism in children by relating them to various social causes has yet again helped us to create an activity which can bridge the children with the environment. In short, a coloring competition and a story-telling competition for the pre-primary and primary kids to leverage their skills and talent and bring out the best in them. On this occasion of 'INTERNATIONAL TIGER DAY', we are initiating our 3rd edition of 'TIGER - MY FRIEND' program at your disposal. TIGER being our National Animal, we feel will bring out the patriotism as well the fun side among children. ART is a medium which can translate the mind of the children in any form be it coloring, painting, music, story-telling.

It is our small effort to connect children with our National Animal 'TIGER' and create a sense of belonging and care among children for our environment and its resources. The program involves coloring and a story-telling competition for children revolving around 'TIGER' as a theme.

The latest report says that we had 1 lakh Tigers in the world earlier, and today there are only 3000 in the world. At this rate, it is estimated that TIGERS will be extinct soon and shall be seen only in books and magazines down the line. TIGER also contributes to our GDP by attracting more tourists, not just Indians but also the foreigners to the National Parks. TIGER is our symbol of National Pride, it is the duty of every citizen of our country to safe guard and protect our National Animal.



### **Heritage Foundation of Art and Culture**

presents

## TIGER - MY FRIEND

# **INTERNATIONAL TIGER DAY**

The reality is that there are only 3000 Tigers left in the world. Save them.

Participate to win prizes on this occasion of International Tiger Day

Topic for the story-telling competition - "Folk tales on Tiger as a character" Topic for the painting competition - "TIGER"

Participation on prior registration. For details contact 9663732630 / info@ocspl.net / www.ocspl.net





Event Concepted & managed by Options Conceptual Services Pvt Ltd

# Save Water for My Tomorrow

### Save Water for My Tomorrow

#### awareness campaign to save water and energy

**'SAVE WATER FOR MY TOMORROW'** is an awareness campaign initiated in 2013 on the occasion 'World Water Day' to educate children on the need to conserve fresh water. Fresh Water resources are diminishing by day and it is necessary to sensitize children and their parents to leave this essential commodity of life for our future generations.

It is a small effort from Heritage Foundation of Art and Culture to promote the awareness among children through the ways they understand better. We believe coloring competition is a tool to reach these little hearts and mind and sow the seed of life in them. To encourage and recognize the work done by them, we felicitate every child at the school level and the top best will be rewarded at a prize distribution ceremony to commemorate the occasion.





### Heritage Foundation of Art and Culture

presents

Children's Colouring Competition to create an awareness to 'save water' on the occasion of

WORLD WATER DAY



#### Eligibility Montessori - Class 3 Venue Respective School / Pre- School Every Child will get a Participation Certificate & a Medal Winners will get additional trophies and gift hampers

To participate or support the program please contact Options Conceptual Services Pvt Ltd Email: <u>info@ocspl.net</u> Mobile: 9986183469 / 9663732630

Organised by:



## SUNSHINE AUTISM CARE SOCIETY

A non-profitable Organisastion Registered Under Society Act West Bengal Act XXVI of 1961

239, Dum Dum Park, Kolkata - 700 055, (Ground Floor, Opp. Tank No.2) Email: nrambothu@gmail.com Website: www.sunshineautismcaresociety.com



" Feel them by heart, eyes might fail to understand them "

Tapan Kumar GhoshVice-President - Sunshine Autism Care Society



### **Micro Labs,** Where Excellence Lies in Small Details . . .

Established in 1973, Micro Labs Limited is a multifaceted healthcare organization present across the entire pharmaceutical value chain from Research and Development, Active Pharmaceutical Ingredients, Finished Formulations to Marketing and Distribution in India and overseas.

- Dolo won the Brand of the Year 2014 GOLD award and Amlong won Brand of the Year 2014 BRONZE Award at AWACS Marketing Excellence Awards 2014
- Brand Dolo awarded as 'Brand of the Year 2013' at 6th Annual Pharmaceutical Leadership Summit 2013
- Mr. Dilip Surana, CMD, Micro Labs Limited honoured as 'Most Dynamic Entrepreneur of the Year' at 4th Annual India Leadership Conclave and Indian Affairs Business Leadership Awards 2013
- Micro Labs Baddi manufacturing unit bagged the prestigious Gold Award at 'India Manufacturing Excellence Awards (IMEA)' 2012, held by an international firm Frost & Sullivan in association with The Economic Times
- Micro Labs is a regular recipient of IDMA Quality Excellence Awards, with a clean hat-trick of 3 awards in 2009, an unprecedented 4 awards in 2010, 3 awards in 2011, 4 consecutive awards in 2012 and 2 awards in 2013
- Besides, Micro Labs has been bestowed upon 'Pharma CSR organization of the year 2012' and 'Innovative R&D company of the year 2012' at 5th Annual Pharmaceutical Leadership Summit & Business Leadership Awards 2012

#### The other milestones:

- Ranked amongst top 19 in India with a market share of 1.8% as per AIOCD-AWACS May 2015
- 19 specialty divisions, widest product range with 4500 dedicated field force
- 14 World class manufacturing facilities approved by USFDA, UK-MHRA, MCC-South Africa, Health Canada, WHO, TGA Australia & Medsafe-New Zealand, with 2000 qualified technical personnel
- A vibrant presence in over 40 countries, exporting formulations in all major therapeutic segments
- Three R&D centres, at Mumbai & Bangalore with more than 250 experienced scientists
- GDA foundation runs the Surana College and Surana PG centre in Bangalore and "Smt. Pyaribai Chunnilalji Surana Charitable trust runs Shree Parshwa Susheel Dham" a magnificent Jain temple in Attibele, Bangalore

#### **MICRO LABS LIMITED**



27, Race Course Road, Bangalore - 560 001. India Tel: +91 80 2237 0451-54, Fax: +91 80 2225 6323 www.microlabsltd.com

...Because health is in small details

RO LAES LIMITED

#### **Options Conceptual Services Pvt Ltd** Providing options for your business for the last one decade

#### **Services offered:**

Corporate events - meetings and conferences Outdoor branding - (visual merchandising) sales & promotion activities Product launches Corporate merchandising Product launch and campaigning

#### Institutional events - conceptualised, organised and managed



For any inquiries please contact 9663732630 / 9986183469 Email: info@ocspl.net